

## What to Expect During your Press Check

So, you've decided to invest the time to come to our facility to press check your project. Great! We welcome the opportunity to meet with you in person and demonstrate our capabilities.

If this will be your first time on a press check, or if you have press checked before but at a sheetfed facility, please keep the following guidelines in mind.

- Web presses operate at a very high rate of speed. Unlike sheetfed presses, we cannot stop the press to wait for you to OK the signature. In order for our presses to accurately fall into registration and for the color to come up correctly, our presses must be moving at 14,000 impressions per hour or more (233 copies per minute). In order for us to be competitive in this economy, we must keep a close watch on our materials. We can't afford to have unnecessary waste, so we ask that you keep this in mind and be as expedient as possible on your checks.
- While it is our goal to satisfy your requirements on press, because of the costs we have associated with every job, our head press operator will make the determination as to when to begin saving copies. However, he will continue to work with you as needed to alter color until he has matched to your liking. Rest assured that our press crews are very well trained and do a very good job communicating with customers on press in order to achieve approval as quickly as possible.
- Please keep in mind that our press operators are trained to match our proofs and when in doubt, their goal is to keep the sky blue and the grass green. If you have material that you will be bringing with you for color matching, please keep them with you at the ready at all times. If you send the material in advance of your arrival, please mark them carefully and we will ensure they are at press waiting for you. Finally, keep in mind that if the medium you are bringing to press is different than paper, we may not be able to match exactly. (E.g.: fabrics, etc.)

We appreciate your business! Thank you trusting us with your publication!